

Wake Forest Woman's Club  
 Minutes of the Meeting • Board of Directors Meeting  
 5:30 p.m., Wednesday, August 9, 2017 • Crenshaw Hall Plantation Club House

5:49 p.m. .... Call to Order by President Salina Gary

Combined 2016-2017 and 2017-2018 Board of Directors members present: (Quorum, yes)

Nancy Austin	Paula Johnson	Sue Meehan	Sharon Rasmussen
Quinn Berardinelli	Jo Lanni	Kathy Norris	Susan Smith
Miriam Blinne	Martha Loftin	Tawana Nowlin	Debbi Wood
Marilyn Bonnett	Janet Lowe	Charlotte Palko	
Salina Gary	Tracy Mahl	Hilda Parlér	
Elaine Incorvaia	Gorland McBride	Sandra Pearman	

Combined 2016-2017 and 2017-2018 Board of Directors members not present:

Carolyn Stoklas	Dawn Nakash	Ernie Yoder	Mary Ann Iwig
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Agenda:

- Invocation and Pledge/Salute to the Flags ..... 2017-2018 Chaplain Sue Meehan  
 Five Girl Scout Keys to Leadership that our club members display: sense of self, positive values, healthy relationships, solve problems, community service
  
- Salina introduced our guests, GFWC-NC District 6 President Kim Fulcher and GFWC-NC Board of Trustees Member Sharon Greeson. Kim Fulcher reviewed upcoming District 6 meetings and District 6 and State Arts Festivals as well as the December 31 due date for clubs to submit member rosters and for club treasurers to pay the accompanying dues per member.
  - **Topic for information, questions, and discussion: \$20 dues increase (per club member) for GFWC-NC**
  - Summary of questions/answers and suggestions made by the WFWC Board of Directors members to Kim Fulcher and Sharon Greeson: The current fund known as the Legacy Fund has always been intended to “keep GFWC-NC running.” The fund has been known by different names over the years, and calling it the Endowment Fund in recent years has been incorrect and misleading, causing much confusion. District 6 leaders/members have conducted fundraising campaigns recently that have raised \$25,000 for the Legacy Fund. Until 2008-2009 the fund was making money, but when it lost money due to economic downturn as well as decreasing number of members, the GFWC-NC leadership and club members did not realize quickly enough that we needed to do something drastic. Starting with the leadership of Gaye Warren (GFWC-NC President 2012-2013), efforts were made to cut back. However, existing contracts and obligations to GFWC-NC scholarship winners still needed to be honored, and GFWC-NC proposed budgets continued to be passed during State Conventions. The current GFWC-NC President, Dottie Jennings, and others on the GFWC-NC Executive Committee have done great things to make up the difference. Statewide, over \$100,000 has been raised so far.
  - Our club members would like something tangible (a written report) about what is being done differently now to avoid shortfalls in the future, including how GFWC-NC money is being spent. What is in place to sound the alarm if funds get low? Is there an outside person who is overseeing policies? Will the extra \$20 in individual members’ dues fix the problem?—Yes, it will help, and the Legacy Fund now is \$1,165 “in the green.” Individual club members need to see evidence of fiscal responsibility in order to earn their trust again. No dollars from the Legacy Fund will be used this year, although 4% withdrawal is allowed.
  - What are the benefits of belonging to the Federation? Pooling scholarship money. We can do more “together” than one single club can do. Making friends. Learning useful things at State meetings and workshops, as well as at District 6 meetings/workshops and from GFWC. Leadership opportunities for individual members. Arts Festivals. Resources from district and state leaders, such as Kim Fulcher and Sharon Greeson. When a proposed GFWC-NC budget is released, can we get a written statement about reaching financial goals or not reaching them? —Yes. The key is to respond quickly to make the changes needed. Ask questions. It is always “better together.” District 6 leaders are addressing this as well. They know that club women need to regain trust.
  
- Approval of Minutes from previous Board of Directors Meeting, held January 19, 2017 ..... President Salina Gary  
 Printed copies provided. Call for corrections. None made. Minutes approved as presented.
  
- Status of CSPs for 2017-2018 ..... 1<sup>st</sup> VP Kathy Norris  
 Members have been assigned to either their 1<sup>st</sup> or 2<sup>nd</sup> choice of CSP placement. Sue Meehan called members who did not hand in a Service Selection sheet. Kathy will send an email message to everyone with the list of CSP chairmen and member placements listed. She brought several hard copies to the meeting.

Standing and Special Committees ..... Salina Gary  
Salina thanked the chairmen and members of the committees. During the General Meeting on September 7, 2017, the chairman of the Scholarship Committee (Gorland McBride) will propose honoring the Continuing Education Scholarship winner during the April club meeting instead of during the Banquet in May. Board of Directors in attendance agreed to this.

Publicity Committee updates ..... 2017-2018 Publicity Chairman and Website Editor Sharon Rasmussen  
Sharon Rasmussen and Newsletter Editor Jo Lanni will collaborate with a goal for brief newsletter articles (approximately 200 words) to produce newsletters no longer than four pages. Salina will briefly cover GFWC news as part of her President's Message. Sharon has developed a form for members to use when submitting an article that facilitates the word limit. Sharon reported, as the result of a survey completed by members during the ~~May 6, 2017, Banquet~~, May 6, 2017 Banquet, that there will be no Mid-Month 'Mindings provided during the 2017-2018 club year. Sharon handed out three helpful documents that are also accessible to members via the club's website: Club Communications Plan, GFWC Writing and Photo Tips, and Media Releases. Paula Johnson will serve as 2017-2018 Club Photographer. Regarding permission to use photos of club members, Sharon reminded everyone that a photo release form is now included as part of the membership application.

- Treasurer's Report ..... Treasurer Susan Smith  
At the September 7, 2017, general meeting, Susan will provide the May report, the June-July report, and the August report. The current balance is \$15,130.82.
- Friday Night on White Fundraiser Report ..... Martha Loftin  
If all volunteers who have signed up for the final two months will follow through (August and September), the club will earn \$750. Thank you to all who have and will volunteer.
- Finance Committee's Report ..... 2<sup>nd</sup> VP Hilda Parlér  
The proposed budget will be presented for vote during the September 7, 2017, general meeting. Dues will be \$65 per member. (Salina pointed out that District 6 has not raised per-member dues.) The \$65 WFWC member dues amount is for the following: \$15 to GFWC, \$35 to GFWC-NC, \$4 to District 6. The amount of \$11 is left over for returning members--for use by our club. We pay \$9 for each new member's name badge, and we pay for the printing and notebook binder for the Yearbook for new members.
- Casino Night Fundraiser ..... Chairman of Fundraising Committee, Gorland McBride  
Last April, members voted on their choice of three suggested fundraisers via email ballots to Gorland. The result was for a Casino Night. The intended date for Casino Night has been moved from October 2017 to February or March 2018. Gorland emphasized that she will need full support from all club members in order to be able to move ahead with this fundraiser. Nancy Austin requested the use of a survey/commitment sheet, and Sharon Rasmussen asked for an anticipated cost/proceeds estimate. Gorland will provide those at the September 7, 2017, general meeting.
- Possible Parade of Homes Fundraiser (October 2017)..... Salina Gary  
Carolyn Furr will help again by contacting the developer for Traditions neighborhood. We had problems collecting the money owed us last year. Salina's persistence resulted in our payment received in February 2017. Kathy Norris will drive around and make note of who are the developers of new neighborhoods, in case we might serve as greeters in those. Paula Johnson knows a contact person who might assist us.
- Announcements ..... Salina Gary  
Members of the WFWC Executive Committee will meet soon.  
There will not be a guest speaker for the September 7, 2017, general meeting.

Adjourn: 7:37 p.m.

Marilyn Bonnett, 2016-2018 Recording Secretary